

# TU BISHVATFEST

Let's plant & play, *together!*



**Sunday, January 29, 2012 • Scottsdale Civic Center Mall • Noon – 4pm**

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Dear Agency,

Jewish National Fund's **Tu BishvatFEST** is the largest, most ambitious Phoenix Jewish community event of the year — and the perfect venue to showcase your agency's mission and materials.

At the beautiful Civic Center Mall in the heart of Scottsdale, approximately 5,000 friends and relatives of all ages will gather to share the joy of a Jewish Arbor Day celebration on Sunday, January 29, 2012. **Tu BishvatFEST** will draw thousands of people from a range of faiths and ethnic groups to experience fun “green” activities, delicious kosher foods, upbeat Israeli music and more.

We would love you to join the festivities as a participating agency. You'll get valuable exposure, strengthening your connection with your local community while supporting JNF and our environmental programs in Israel. Proceeds from this upcoming festival will enable JNF to plant trees and help fund the Ramon Air Force Base Constructed Wetlands Project.

**Reserve Your Space:** For an early bird fee of \$118, you can reserve your space now through November 1, 2011. (After November 1st, space fees go up to \$150.) Each reserved space includes one 6-foot table and two chairs. If you need additional provisions, JNF will be happy to coordinate your rentals.

Say yes to Tu BishvatFEST and make a powerful commitment to sustain nature's renewal in Israel.

For answers to your questions or to reserve space, please call Natalie Eisenberg at 480-419-0908 or email [nme426@cox.net](mailto:nme426@cox.net).

***Let's plant & play together!***

Sincerely,

Natalie Eisenberg  
*Agency Chair*

Enclosed: Agency Reservation Form

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Jewish  
National Fund

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## AGENCY RESERVATION FORM

Agency Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Will You Provide A Hands-On Activity?     Yes     No

Description \_\_\_\_\_

### Reservation Fees:

**\$118** Early Bird Reservation Through November 1, 2011 / **\$150** Late Reservation after November 1, 2011.

Space includes one 6-foot table and two plastic folding chairs. For additional rental items, check item quantity and add amount to total payment. You may also bring your own supplies.

### Rentals:

Quantity	Item	Unit Price (Includes Tax + Delivery)	Amount
_____	6-Foot Table	\$ 13.50	_____
_____	8-Foot Table	\$ 14.00	_____
_____	Plastic Folding Chair	\$ 2.00	_____
_____	10-Foot X 10-Foot Canopy	\$149.50	_____
	<b>Early Bird Reservation</b>		<b>\$118</b>
	Late Reservation (After November 1, 2011)		_____
	<b>Total</b>		_____

### Payment Information:

Check Or Credit Card:     Visa     MC     Am Ex     Discover

Name On Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Total \$ \_\_\_\_\_

**Tu Bishvatfest** will be held rain or shine. Questions? Contact Natalie Eisenberg at 480-419-0908 or email nme426@cox.net